

The Curmudgeon's Guide to the Many Things That Can Go Wrong in Print — and How to Avoid Them

If you're a perfectionist when it comes to your printed materials, then **this is the book for you.** *The Curmudgeon's Guide to the Many Things That Can Go Wrong in Print — and How to Avoid Them* is a comprehensive guide to everything that can go wrong in the printing process, from prepress to finishing. With over 30 years of experience in the printing industry, author Mark Beach has seen it all. And in this book, he shares his hard-earned knowledge to help you avoid the costly mistakes that can ruin your print project.

What You'll Learn in This Book

- How to choose the right printer for your project
- How to prepare your files for printing
- How to avoid common printing problems
- How to troubleshoot printing problems
- How to get the most out of your printed materials

Who Should Read This Book?

This book is essential reading for anyone who works with printed materials, including:

Lapsing Into a Comma: A Curmudgeon's Guide to the Many Things That Can Go Wrong in Print--And How to



Avoid Them by Bill Walsh

★★★★☆ 4.4 out of 5

Language : English
File size : 2589 KB
Text-to-Speech : Enabled
Enhanced typesetting : Enabled
Screen Reader : Supported
Print length : 256 pages



- Graphic designers
- Printers
- Publishers
- Marketing professionals
- Business owners

What People Are Saying About This Book

"Mark Beach has written the definitive guide to printing. This book is a must-read for anyone who wants to avoid the costly mistakes that can ruin a print project." —**David Ogilvy, advertising legend**

"This book is a gold mine of information for anyone who works with printed materials. I highly recommend it." —**Michael Bierut, graphic designer**

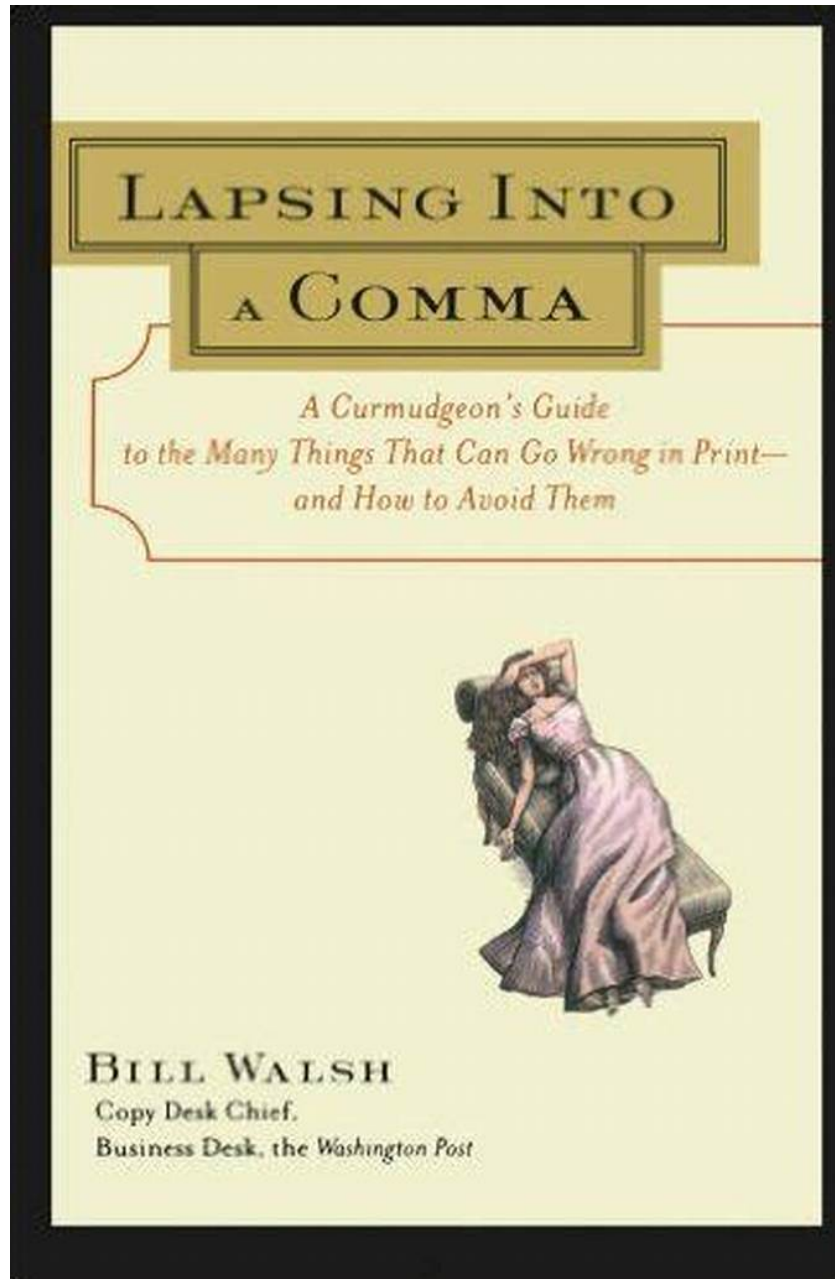
"Mark Beach has done a great service to the printing industry with this book. It's a valuable resource that will help printers and their customers avoid costly mistakes." —**John Giles, president of the National Association of Printers**

Free Download Your Copy Today

The Curmudgeon's Guide to the Many Things That Can Go Wrong in Print — and How to Avoid Them is available now from Our Book Library, Barnes & Noble, and other major booksellers.

About the Author

Mark Beach is a printing industry veteran with over 30 years of experience. He is the founder and CEO of Beach Printing, a leading provider of high-quality printing services. Mark is also a frequent speaker and writer on the topic of printing.



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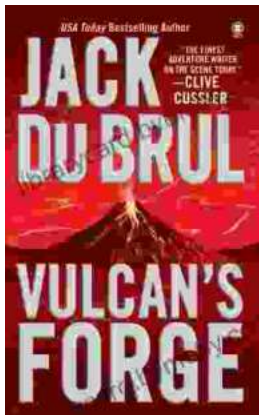
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