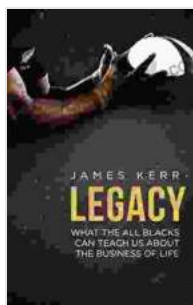


Legacy: The All Blacks and the Pursuit of Excellence

Legacy: The All Blacks and the Pursuit of Excellence is a book by James Kerr that explores the secrets of the All Blacks' success. The book is full of inspiring stories and insights into the team's culture and values.



Legacy by James Kerr

★★★★☆ 4.7 out of 5

Language	: English
File size	: 619 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
X-Ray	: Enabled
Word Wise	: Enabled
Print length	: 225 pages



The All Blacks are the most successful rugby team in the world. They have won the Rugby World Cup three times, more than any other team. They have also won the Bledisloe Cup, the Tri Nations, and the Rugby Championship a record number of times.

So what is the secret of the All Blacks' success? Kerr argues that it is their culture. The All Blacks have a strong culture of respect, humility, and hard work. They also have a deep understanding of their own strengths and weaknesses.

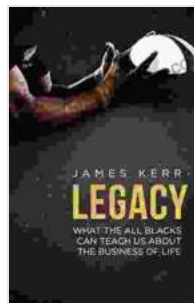
In *Legacy*, Kerr shares the stories of some of the All Blacks' greatest players, including Richie McCaw, Dan Carter, and Jonah Lomu. He also interviews the team's coaches and managers. Through these stories, Kerr reveals the values that have made the All Blacks so successful.

Legacy is a must-read for anyone who is interested in leadership, culture, or values. It is a book that will inspire you to be the best that you can be.

Here are a few of the key takeaways from *Legacy*:

- Culture is everything. The All Blacks have a strong culture of respect, humility, and hard work. They also have a deep understanding of their own strengths and weaknesses.
- Leadership is important. The All Blacks have a strong leadership team that sets the tone for the team. They are also good at empowering their players to make decisions.
- Hard work pays off. The All Blacks are one of the hardest working teams in the world. They train hard and they play hard. They also never give up.
- Success is not always easy. The All Blacks have had their share of setbacks and failures. But they have always learned from their mistakes and come back stronger.

Legacy is a book that will inspire you to be the best that you can be. It is a book that will help you to achieve your goals and to make a difference in the world.



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